

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313

MyFoxTampaBay.com

Billing: (813) 870-9603

www.myfoxtampabay.com

Billing Address:

Abar Hutton Media Attention: Accounts Payable 6190 Grovedale CT Suite# 200 Alexandria, VA 22310 2552

INVOICE

Advertiser	B Nelson / FL / Senate-D
Product	550 - NELSON/SENATE
Estimate Number	550

Invoice #	04068523-2
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04068523
Alt Order #	Political Outside WIndow
Deal #	
Order Flight	08/22/12 - 09/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12820
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	13	Good Day 7a	7a-8a								
	Political Ou	ıtside WIndow									
					to 09/02/12	3x	M- W- F				
	13			M	08/27/12	:30	7:53 AM	BN12003H	\$1,200.00		1
	13			W F	08/29/12 08/31/12	:30 :30	7:29 AM 7:25 AM	BN12003H BN12003H	\$1,200.00 \$1,200.00		2 3
_	13			Г	06/31/12	.30	7.25 AIVI	DN12003H	\$1,200.00		3
3	13	Good Day 7a	7a-8a								
	Political Ot	ıtside WIndow		00/00/40	t- 00/00/40	4	M				
	13			M	to 09/09/12 09/03/12	1x :30	7:29 AM	BN12003H	\$1,200.00		
_		0 1 D 0 -	0- 0-	IVI	09/03/12	.30	7.29 AIVI	BN12003H	\$1,200.00		ı
5	13	Good Day 8a	8a-9a								
	Political Ot	ıtside WIndow		00/07/40	t- 00/00/40	2	- T- TF				
	10			Tu	to 09/02/12 08/28/12	3x :30	8:33 AM	DN10000H	\$1,200.00		
	13 13			Th	08/30/12	:30	8:30 AM	BN12003H BN12003H	\$1,200.00 \$1,200.00		2
	13			F	08/31/12	:30	8:17 AM	BN12003H	\$1,200.00		3
7	13	Good Day 9a	9-10a	•	00,0.,.2	.00	0	2200011	ψ.,200.00		ŭ
•		utside WIndow	J-10a								
	i ontiour oc	noido vinidovi		08/27/12	to 09/02/12	1x	W				
	13			W	08/29/12	:30	9:43 AM	BN12003H	\$1,000.00		1
8	13	Good Day 9a	9-10a		00/20/12		0.107		ψ.,σσσ.σσ		·
Ū		utside WIndow	J 100								
				09/03/12	to 09/09/12	1x	M				
	13			M	09/03/12	:30	9:50 AM	BN12003H	\$1,000.00		1
10	13	Live with Kelly	10a-11a						4.,		
. •		utside WIndow	100 110								
				08/27/12	to 09/02/12	3x	MTF				
	13			M	08/27/12	:30	10:47 AM	BN12003H	\$500.00		3
	13			Tu	08/28/12	:30	10:40 AM	BN12003H	\$500.00		2
	13			F	08/31/12	:30	10:32 AM	BN12003H	\$500.00		1



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11	13	Live with Kelly	10a-11a								<u> </u>
	Political Ou	ıtside WIndow									
				09/03/12	2 to 09/09/12	1x	M				
	13			M	09/03/12	:30	10:23 AM	BN12003H	\$500.00		1
13	13	Fox 13 News at Noon	12p-1p								
	Political Ou	ıtside WIndow									
				08/27/12	2 to 09/02/12	2x	- T- T				
	13			Tu	08/28/12	:30	12:53 PM	BN12003H	\$500.00		1
	13			Th	08/30/12	:30	12:16 PM	BN12003H	\$500.00		2
14	13	Fox 13 News at Noon	12p-1p								
	Political Ou	ıtside WIndow									
					2 to 09/09/12	1x	M				
	13			М	09/03/12	:30	12:13 PM	BN12003H	\$500.00		1
16	13	Judge Alex	1p-2p								
	Political Ou	ıtside WIndow									
				08/27/12	2 to 09/02/12	2x	M T				
	13			M	08/27/12	:30	1:08 PM	BN12003H	\$300.00		1
	13			Th	08/30/12	:30	1:46 PM	BN12003H	\$300.00		2
17	13	Judge Alex	1p-2p								
	Political Ou	ıtside WIndow									
					2 to 09/09/12	1x	M				
	13			M	09/03/12	:30	1:15 PM	BN12003H	\$300.00		1
19	13	Judge Joe Brown	3p-4p								
	Political Ou	ıtside WIndow									
				08/27/12	2 to 09/02/12	4x	MΤWΓ				
	13			M	08/27/12	:30	3:54 PM	BN12003H	\$300.00		3
	13			Tu	08/28/12	:30	3:47 PM	BN12003H	\$300.00		2
	13			W	08/29/12	:30	3:18 PM	BN12003H	\$300.00		1
	13			Th	08/30/12	:30	3:58 PM	BN12003H	\$300.00		4
20	13	Judge Joe Brown	3p-4p								



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Political Ou	tside WIndow	'		•	_	•	•	•		•
				09/03/1	2 to 09/09/12	1x	M				
	13			M	09/03/12	:30	3:38 PM	BN12003H	\$300.00		1
22	13	Judge Judy	4p-5p								
	Political Ou	tside WIndow									
				08/27/1	2 to 09/02/12	1x	- T				
	13			Tu	08/28/12	:30	4:18 PM	BN12003H	\$700.00		1
23	13	Judge Judy	4p-5p								
	Political Ou	tside WIndow									
					2 to 09/02/12	2x	TF				
	13			Th	08/30/12	:30	4:40 PM	BN12003H	\$700.00		2
	13			F	08/31/12	:30	4:16 PM	BN12003H	\$700.00	1	1
25	13	Fox 13 News at 5p	5p-530p								
	Political Ou	tside WIndow									
					2 to 09/02/12	3x	M TF				
	13			М	08/27/12	:30	5:14 PM	BN12003H	\$1,400.00		2
	13			Th_	08/30/12	:30	5:23 PM	BN12003H	\$1,400.00		3
	13			F	08/31/12	:30	5:28 PM	BN12003H	\$1,400.00		1
26		Fox 13 News at 5p	5p-530p								
	Political Ou	tside WIndow									
					2 to 09/09/12	1x	M		4		
	13			М	09/03/12	:30	5:26 PM	BN12003H	\$1,400.00		1
28	13	Fox 13 News at 530p	530p-6p								
	Political Ou	tside WIndow									
					2 to 09/02/12	2x	M- W				
	13			M	08/27/12	:30	5:56 PM	BN12003H	\$1,400.00		2
	13			W	08/29/12	:30	5:46 PM	BN12003H	\$1,400.00	1	1
29	13	Access Hollywood	1135p-1205a								
	Political Ou	tside WIndow				_					
				08/27/1	2 to 09/02/12	2x	- T- T				
			We	warrant that the	actual broadcast info	ormation show	n on this invoice	was taken from the program	log		



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29	13	Access Hollywood	1135p-1205a			•					•
	Political Ou	tside WIndow									
	13			Tu	08/28/12	:00			,	See MG 29.3	1
	13			Th	08/30/12	:00			\$500.00		2
	13			F	08/31/12	:30	11:45 PM	BN12003H	\$500.00	MG for 29.1 08/28	3
31	13	Insider	1205a-1235a								
	Political Ou	tside WIndow									
				08/27/1	2 to 09/02/12	2x	M- W				
	13			M	08/27/12	:30	12:34 AM	BN12003H	\$300.00		2
	13			W	08/29/12	:30	12:25 AM	BN12003H	\$300.00		1
32	13	Insider	1205a-1235a								
	Political Ou	tside WIndow									
				09/03/1	2 to 09/09/12	1x	M				
	13			M	09/03/12	:30	12:23 AM	BN12003H	\$300.00		1
34	13	Good Day Su 7a	7a-8a								
		tside WIndow									
				08/27/1	2 to 09/02/12	1x	S				
	13			Su	09/02/12	:30	7:44 AM	BN12003H	\$800.00		1
36		Good Day 8a	8a-9a						********		
		tside WIndow	0a-3a								
	i olitical Ou	iside Willidow		00/03/1	2 to 09/09/12	1x	M				
	13			M	09/03/12	:00	IVI		\$1,200,00	See MG 36.2	1
	13			M	09/03/12	:30	8:33 AM	BN12003H		MG for 36.1 09/03	2
27		Live with Kelly	100 110	IVI	09/03/12	.50	0.33 AW	DNIZOOSII	Ψ1,200.00	WG 101 30.1 09/03	2
37		Live with Kelly	10a-11a								
	Political Ou	tside WIndow		00/07/4	0. 00/00/40		***				
	40				2 to 09/02/12	1x	W		Φ=00.00		
	13			W	08/29/12	:30	10:45 AM	BN12003H	\$500.00		1
38	13	Fox 13 News at 5p	5p-530p								
	Political Ou	tside WIndow									
				08/27/1	2 to 09/02/12	1x	W				



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
38	13	Fox 13 News at 5p	5p-530p								
	Political Ou	tside WIndow									
	13			W	08/29/12	:30	5:15 PM	BN12003H	\$1,400.00		1
39	13	Good Day Sa 8a	8a-9a								
	Political Ou	tside WIndow									
				08/27/12	to 09/02/12	1x	S-				
	13			Sa	09/01/12	:00			\$800.00	See MG 39.2	1
	13			Sa	09/01/12	:30	8:52 AM	BN12003H	\$800.00	MG for 39.1 09/01	2
		•	Aired Spots	42							

<u>Gross Total</u> \$32,900.00

Agency Commission \$4,935.00

Net Amount Due \$27,965.00 Payment Terms 30 Days